

NOTICE OF CALL OF THE SHAREHOLDERS' MEETING

Milan, 3 October 2024 – It is hereby announced that today the Board of Directors of Fiera Milano S.p.A. (hereinafter, the "Company" and/or "Fiera Milano") has resolved to convene the Ordinary Shareholders' Meeting, in a single call, on 5 November 2024 at 3:00 p.m., to discuss and resolve on the topics on the agenda outlined below:

- 1. Update of the 2024 Remuneration Policy: binding resolution on the First Section of the Report on the Remuneration Policy and remuneration paid pursuant to Article 123-ter of Legislative Decree 58/1998.
- 2. Approval of an employee stock ownership plan pursuant to Article 114-bis of Legislative Decree 58/1998.

The following documents will be made available on Friday 4 October 2024, at the Company's registered office, on the authorized storage mechanism www.emarketstorage.it, and on the Company's website www.fieramilano.it, in the Investors, Governance, Shareholders' Meeting section:

- **Notice of Call** of the Shareholders' Meeting and its summary;
- Explanatory Reports of the Board of Directors on the matters on the agenda of the Meeting.

Fiera Milano

Fiera Milano is the domestic market leader and one of the main integrated operators worldwide in the exhibition and congress sector. The Group manages the leading exhibition site in Italy and dominates events in numerous manufacturing sectors: fashion, furniture and furnishings, home and lifestyle, mechanical tooling industry, tourism, professional hospitality, food, plant engineering and energy, construction and art. Specifically, the business of the Group is focused on the management, organization and hosting of exhibitions and other events through ensuring the availability of equipped exhibition space, project support and related services. Its offer is completed by engineering services, stand-fitting services as well as a multichannel platform that includes web content and congresses. Fiera Milano has been listed in the STAR segment of the Euronext Milan stock market since 2002.

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